



The PAL Show 2009  
 August 23 – 24, 2009  
 International Centre  
 6900 Airport Road  
 Halls 4A & 5  
 Toronto, Canada

Music Industries Association of Canada  
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**SHOW GUIDE LISTING FORM**

**Deadline: July 10, 2009**

The Show Guide is a directory of exhibitors, produced and distributed on a complimentary basis, for visitors attending the show. The Show Guide will assist visitors in locating exhibitors by booth number and brands carried.

**RETURNING EXHIBITOR?** You will receive a customized Show Guide Listing Form with your information from 2008 to review and update. If you have not received your customized Show Guide Listing Form, please contact Janice Secchiano at (877)490-6422 x105 or [janice@miac.net](mailto:janice@miac.net).

**NEW EXHIBITOR?** You need to complete the **SHOW GUIDE SUBMISSION FORM** to ensure your company's listing in the official Show Guide is accurate and complete.

In order to meet production deadlines, adherence to schedule is crucial. **All Show Guide Submission Forms or updates for returning exhibitors MUST be returned to Show Management no later than July 10, 2009.** Please note that any additional companies exhibiting in your booth must also submit a copy of the **SHOW GUIDE SUBMISSION FORM** in order to be listed in the *Show Guide*.

Unfortunately, exceptions to this deadline are not possible. Companies contracted for exhibit space after **July 10, 2009** will appear in the Show Guide Addendum.

The Show Guide is divided into two sections:

1. Exhibitor Listings – An alphabetical index of exhibiting companies including your company's name, mailing address, telephone number, fax number, website address, your booth number(s), and a description.
2. Product Services Index – An alphabetical index of Product Services and the companies who offer those types of products and/or services.

**SHOW GUIDE LISTING EXAMPLES**

The following are examples of how information will appear in the Show Guide and on the PAL website.

**EXAMPLE OF THE EXHIBITOR / EXPOSANTS LISTING AS IT WOULD APPEAR IN THE SHOW GUIDE**

**ABC Company Ltd.**  
 123 John Street  
 Toronto, Ontario M1M 1J2  
 Phone: (416) 888-1111  
 Toll Free: (800) 555-1111  
 Fax: (416) 555-1111  
 Email: [johndoe@abccompany.com](mailto:johndoe@abccompany.com)  
 Web Site: [www.abc-company.com](http://www.abc-company.com)  
**Booth:** 1002  
**Type of Company:** Manufacturer  
**Show Personnel:** Jane Happy, John Gloom  
**Show Features:** Discounted fall stock.  
 Specializing in personal listening equipment and in-ear monitors. You'll see the hottest new products available today.

**EXAMPLE OF THE PRODUCT SERVICES INDEX AS IT WOULD APPEAR IN THE SHOW GUIDE**

**AUDIO**  
**Amplifiers** - The Sound Company.....1003  
**Headphones/Headsets** – ABC Company ..1002

**COMPUTER HARDWARE & SOFTWARE**  
**Audio Production** - XYZ Company.....2010  
**Drafting & CAD** - ABC Company ..... 1002

**COMMUNICATION SYSTEMS**  
**In-Ear Monitors** - ABC Company .....1002  
**Two-Way Radios** - ABC Company.....1002

**LIGHTING**  
**Bulbs** - ABC Company.....1002  
**Consoles/Controllers** - XYZ Company .....2010  
**Flood Lights** - ABC Company .....1002

Please note that while every effort will be made to ensure the accuracy of each exhibitor's listing in the Show Guide, MIAC will incur no liability for any errors, omissions or format changes in the directory.



# SHOW GUIDE SUBMISSION FORM

Complete & Return by July 10

Submission Form Page 2

PLEASE TYPE OR PRINT CLEARLY .

## Section 1: EXHIBITOR LISTING INFORMATION

Company Name	Booth Number(s)
Street Address	City Prov/State
Postal/Zip Code	Telephone Fax
Website	General Email (remember, this is the email listed in the Show Guide)
Type of Company	Year Established

### Show Personnel (to be listed in the Show Guide)

Eg. Jane Happy	1.	2.
3.	4.	5.
6.	7.	8.
9.	10.	11.

### Show Features

Eg. Discounted fall stock. Christmas Specials

### DESCRIPTION OF PRODUCT(S) AND/OR SERVICE(S) ON DISPLAY (50 WORDS OR LESS):




## **PAL Show 2009 Product Services Index**

### **Audio**

- 1 Accessories
- 2 Amplifiers
- 3 Cables & Connectors
- 4 Headphones/Headsets
- 5 Loudspeakers
- 6 Microphones
- 7 Mixers/Soundboards
- 8 Monitors
- 9 Other
- 10 PA Systems
- 11 Playback Devices
- 12 Racks & Mounting Hardware
- 13 Recording Devices
- 14 Recording Media
- 15 Samplers
- 16 Servers/Digital Asset Management
- 17 Signal Processors
- 18 Sound Proofing/Absorption
- 19 Stands
- 20 Turntables

### **Communication Systems**

- 21 In-Ear Monitors
- 22 Intercoms
- 23 Other
- 24 Two-Way Radios

### **Computer Hardware & Software**

- 25 Audio Editing
- 26 Audio Effects
- 27 Audio Mastering
- 28 Audio Production
- 29 Audio Restoration
- 30 DAW Controllers
- 31 Drafting & CAD
- 32 Media Servers
- 33 Other

- 34 Video Animation
- 35 Video Editing
- 36 Video Effects
- 37 Video Post-Production

### **Effects**

- 38 Bubbles, Confetti, Snow
- 39 Fog
- 40 Lasers
- 41 Other
- 42 Pyrotechnics

### **Lighting**

- 43 Accessories
- 44 Border Lights
- 45 Bulbs
- 46 Chasers
- 47 Clamps
- 48 Consoles/Controllers
- 49 Dimmers
- 50 Fiber-optics/Illuminators
- 51 Filters
- 52 Flood Lights
- 53 Followspots
- 54 Fresnels
- 55 Intelligent Lighting
- 56 Intelligent Lighting Controllers
- 57 LEDs
- 58 Other
- 59 Reflectors
- 60 Spotlights
- 61 Stands

### **Organizations**

- 62 Other
- 63 Professional Organization
- 64 Trade Association
- 65 Union

## **PAL Show 2009 Product Services Index**

### **Publications**

- 66 Books
- 67 Interactive Media
- 68 Magazines/Periodicals
- 69 Other
- 70 Videos

### **Services**

- 71 Architects & Designers
- 72 AV Rental & Staging
- 73 Consultants
- 74 Contractors
- 75 Other
- 76 Production Services

### **Specialty Lighting**

- 77 Architectural Lighting
- 78 Black Lights
- 79 Disco
- 80 Other
- 81 Outdoor
- 82 Rope Lights
- 83 Searchlights
- 84 Strobes

### **Stage Equipment**

- 85 Curtains
- 86 Flooring
- 87 Furniture
- 88 Lecterns
- 89 Other
- 90 Risers
- 91 Stands

### **Truss & Rigging**

- 92 Clamps
- 93 Hanging hardware
- 94 Hoists
- 95 Lifts

- 96 Mounts
- 97 Other
- 98 Rigging Design & Inspection
- 99 Safety Equipment
- 100 Trusses

### **Video**

- 101 Accessories
- 102 Automation Systems
- 103 Branding/Broadcast Graphics Systems
- 104 Cameras & CCUs
- 105 Digital Signage
- 106 Fiber-optic cable
- 107 LCD Displays
- 108 LED & OLED Displays
- 109 LED Panels
- 110 Lenses & Filters
- 111 Monitors/Multi-viewers
- 112 Mounting Hardware
- 113 Other
- 114 Plasma Displays
- 115 Projector Accessories
- 116 Projector lamps
- 117 Projector Screens
- 118 Projectors
- 119 Recording Media
- 120 Signal Processors
- 121 Video Servers/Digital Asset Management
- 122 Vision Mixers